

CableVision

C4722-2

INFORMATION AND ANALYSIS FOR CABLE TELEVISION MANAGEMENT

OCTOBER 9, 1989

HOSTETTER NAMED
OPERATOR OF YEAR

CONTROVERSY AROUND
ISSUE ORIENTED SHOWS

SELLING TWO PAYS:
THE DETROIT PLAN

THE POLITICS
OF CABLE SPORTS

ASSESSING IMPACT
OF ANTI-TRAFFICKING

TCI President and CEO
Dr. John Malone

**THE
MALONE
VISION**

CableVision

INFORMATION AND ANALYSIS FOR CABLE TELEVISION MANAGEMENT OCTOBER 9, 1989

COVER STORY



Photo by Ken Paul

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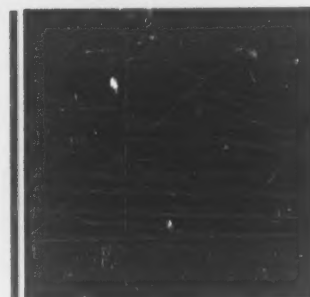
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The CABLE POLL

Midwest CATV & CableVision Magazine

Operators see scant demand for HDTV

Three out of four system managers—basing their conclusions on feedback from subscribers and opinion leaders in their communities—believe there is very little or no demand for true high-definition television in their markets. That perception of a negligible consumer demand for HDTV rises to a startling 91 percent among managers of systems with more than 50,000 subscribers, significant because it likely would be in those larger markets where HDTV receivers first would be marketed.

In fact, the number who told Cable Poll™ interviewers they believe that "a lot" of demand exists for HDTV is so low as to be statistically invisible. This overwhelming consensus throws cold water on technology buffs who predict that consumers would replace their NTSC sets with HDTV receivers as rapidly as they bought color sets in the 1960s. Conversely, knowledgeable observers commented that the data may bolster the case of proponents of advanced TV systems, because the incremental cost of ATV sets would be lower and would cause less consumer confusion.

The data mirror the conclusions of a Congressional Budget Office report, requested by a Senate committee considering grants to companies involved with HDTV research, which said that forecasts of widespread consumer acceptance of HDTV have been overly optimistic.

The Cable Poll™ reveals that operators principally are worried about the greater bandwidth that HDTV likely would require, and with equipment retrofit and upgrade costs that probably would be needed to accommodate HDTV.

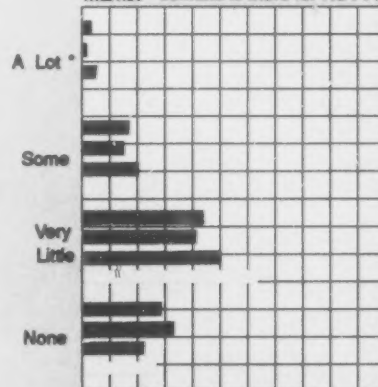
More than half of all operators surveyed said their interest in HDTV would be greatly diminished if the signal would require more than a standard 6 MHz channel. But operators of larger systems, apparently because they are not as constrained by channel capacities, were evenly divided as to whether HDTV's greater spectrum needs would cause a problem.

Based on responses to the Cable Poll™, \$50,000 seems to be the point at which operators become price-resistant to HDTV. If that were the per-channel cost of providing HDTV, 35 percent of all respondents, and 50 percent of larger systems, would readily agree to provide HDTV.

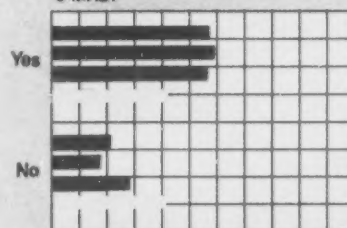
The Cable Poll™ is conducted for Midwest CATV and CableVision magazine by Ryan/Samples Research. Telephone interviews for this edition of the poll were conducted Aug. 14-19 with a random sample of 387 system management personnel obtained from CableFile Research. Cable Poll™ researchers are 95 percent confident that the results are an accurate reflection of the total industry within plus or minus 5 percentage points. ■

Number
2
in a series
of ten

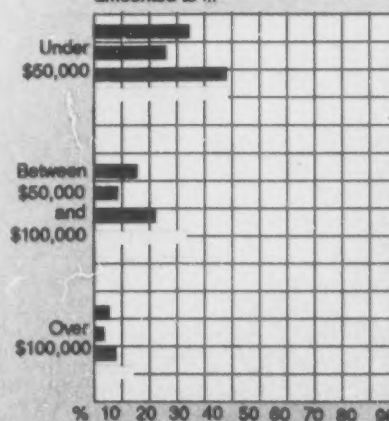
From what you know, how much market demand is there for HDTV?



Would your interest in HDTV diminish if it required more than 6 MHz?



Would you readily agree to provide HDTV if equipment costs amounted to ...



LEGEND -

- Overall
- Less than 10K subs
- 10K-50K subs
- More than 50K subs

* NUMBERS ARE SO SMALL THEY ARE NOT STATISTICALLY RELIABLE

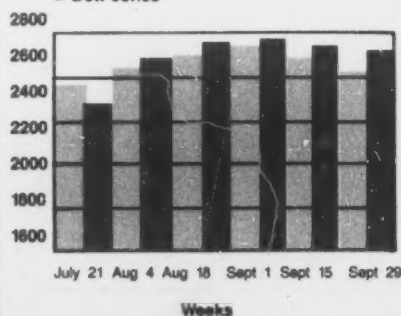
GTE Spacenet have wrapped up a group of satellite transponder contracts. Financial News Network; Jones International, Black Entertainment TV and Trinity Broadcasting Network will get one transponder each on Hughes' Galaxy V satellite, scheduled to launch in 1991, while Cable News Network is prepared to lease three Ku-band transponders on Spacenet's G-STAR II bird. FNN, Jones, BET and Trinity will switch their feeds from various points on Galaxy I and Satcom III-R over to Galaxy V after launch. CNN will use the G-STAR transponders for daily Newsource and Newsbeam video feeds to broadcasters. Prices on the life-of-satellite agreements were not released. Also, The Family Channel launched a West Coast feed Sept. 30 over Satcom I-R, transponder 1.

• **National Cable Advertising** will create an unwired cable ad sales service next year, involving eight operators with systems in upstate New York. More than 900,000 subscribers are reachable through the partnership, tying NCA with 16 systems owned by Adelphia, ATC, Newhouse, TCI and others. NCA

CableVision Stock Index

LEGEND

■ Cable
■ Dow Jones



Stock Market

EXCH	COMPANY	CLOSING QUOTE 08/08/91	CLOSING QUOTE 08/23/91	NET CHANGE IN PERIOD	PERCENT CHANGE IN PERIOD	P/E RATIO	ANNUAL DIV YLD%	EARNINGS PER SHARE	52 WEEK HIGH	52 WEEK LOW
NYSE & PROGRAMMERS										
ASE	ACTON	19.00	19.00	-1.00	-5.26	90	0.00	0.30	24.13	11.00
OTC	ADELPHIA COMM.	28.25	28.25	0.00	0.00	—	0.00	—	28.50	8.50
OTC	AMERICAN TELE & COMM.	48.25	48.25	-1.00	-2.03	—	0.00	—	53.25	21.75
ASE	CABLEVISION SYS (a)	46.50	46.00	-1.50	-3.23	—	0.00	—	47.25	28.75
OTC	CTEC CORP.	22.50	23.75	1.25	5.56	10	0.00	2.49	23.75	11.25
OTC & PROGRAMMERS										
ASE	CENTURY COMMUNICATIONS	13.75	13.75	0.00	0.00	—	0.00	—	23.13	12.00
OTC	COMCAST	27.83	28.38	-1.25	-4.62	1	0.12	0.45	28.13	13.75
OTC	CVN	20.00	19.75	0.00	0.00	—	0.00	—	20.13	11.50
NYS	DISNEY	120.00	118.00	-2.00	-1.67	27	0.48	0.41	120.00	80.00
ASE	FALCON	20.13	20.25	0.12	0.60	—	2.12	10.47	22.13	18.63
OTC	FINANCIAL NEWS NET.	7.25	7.00	-0.25	-3.45	30	0.00	—	10.50	5.13
ASE	GALAXY	21.50	22.28	0.88	4.09	73	1.50	5.81	23.38	17.00
ASE	HOME SHOPPING NETWORK	3.63	3.88	0.25	6.89	19	0.00	—	6.75	3.38
OTC	JONES INTERCABLE	19.13	19.13	0.00	0.00	—	0.00	—	19.25	11.00
ASE	JONES INTERCABLE INV	14.13	14.13	0.00	0.00	15	1.80	11.32	15.63	14.13
NYS	KNIGHT-RIDDER INC.	55.88	52.00	-3.88	-6.94	21	1.22	2.35	57.25	42.88
NYS	MCA	62.00	62.38	0.38	0.61	39	0.68	1.09	68.75	45.38
OTC	MEDIA GENERAL	39.00	38.28	-0.72	-1.89	22	0.40	1.04	40.50	30.25
OTC	MULTIMEDIA	103.50	99.00	-4.50	-4.35	78	0.00	—	108.90	69.00
OTC	NOSTALGIA CHANNEL	2.00	2.00	0.00	0.00	—	0.00	—	4.00	0.00
ASE	NEW YORK TIMES	30.88	30.13	-0.75	-2.43	15	0.48	1.99	34.75	24.38
NYS	PLAYBOY ENTERPRISES	17.00	17.00	0.00	0.00	113	0.00	—	17.00	12.13
OTC	GVC	17.83	17.38	-0.45	-2.52	—	0.10	0.98	20.25	6.00
OTC	SCRIPPS HOWARD BROADCAST	75.00	71.00	-4.00	-5.33	—	1.00	1.35	85.00	57.50
OTC	TCA CABLE TV	18.25	17.50	-0.75	-4.11	34	0.40	2.29	20.75	28.50
OTC	TELE-COMMUNICATIONS	38.13	37.28	-0.85	-2.23	—	0.00	—	38.75	30.38
NYS	TIME INC.	136.00	137.63	1.63	1.20	28	1.30	0.73	152.75	103.63
NYS	TIMES MIRROR	41.25	39.13	-2.12	-5.14	15	1.00	2.58	45.00	32.38
NYS	TRIBUNE CO.	59.63	55.50	-4.13	-6.93	19	0.88	1.89	61.63	36.38
ASE	TURNER BROADCASTING	55.63	48.50	-7.13	-12.82	—	0.00	—	60.75	17.00
OTC	UNITED ARTISTS ENTER.	23.13	22.00	-1.13	-4.89	37	0.00	—	23.13	14.75
ASE	VIA-COM	55.50	55.00	-0.50	-0.90	—	0.50	—	59.63	30.50
NYS	WARNER COMM.	64.50	64.50	0.00	0.00	24	0.88	1.05	67.50	35.38
OTC	WASHINGTON POST BROADCAST	288.50	287.25	-1.25	-0.43	12	1.88	0.85	298.50	204.00
OTC	WESTMARC	30.50	30.50	0.00	0.00	39	0.00	—	30.75	18.50
SERVICE & FINANCIAL COMPANIES										
OTC	BURNUP & B&B	19.88	20.13	0.25	1.26	44	0.00	—	24.63	13.00
NYS	CAPITAL CITIES	606.00	606.00	-2.00	-0.33	23	0.30	0.04	630.50	304.50
NYS	PARAMOUNT	55.50	53.13	-2.37	-4.28	19	1.40	2.64	63.25	38.50
MANUFACTURERS & DISTRIBUTORS										
OTC	ARTEL	7.50	7.75	0.25	3.33	—	0.00	—	8.13	1.90
NYS	ARVIN	19.50	19.38	-0.12	-0.62	14	0.88	3.51	26.75	17.63
NYS	AUGAT	13.50	9.25	-4.25	-31.48	15	0.40	4.32	15.38	10.50
OTC	CABLE EXCHANGE	0.75	0.75	0.00	0.00	—	0.00	—	5.38	0.75
OTC	C-COR ELECTRONICS	13.75	14.50	0.75	5.45	34	0.00	—	18.50	3.75
NYS	CONTEL CORP.	33.00	33.38	0.38	1.16	61	2.30	6.99	36.75	22.00
OTC	GANDOLF TECH.	5.88	5.88	0.00	0.00	9	0.00	—	6.64	3.50
NYS	GENERAL INSTRUMENT	31.13	30.88	-0.25	-0.80	13	0.50	1.48	37.25	21.25
OTC	GRAPHIC SCANNING	11.28	11.00	-0.28	-2.54	9	0.00	—	12.00	5.75
NYS	HARRIS CORP.	34.63	37.00	2.37	6.84	14	0.88	2.38	35.00	25.00
NYS	M/A-COM (L)	7.13	6.75	-0.38	-5.33	19	0.34	3.58	9.25	6.75
NYS	OAK INDUSTRIES	1.56	1.13	-0.43	-27.56	8	0.00	—	1.56	0.75
ASE	PICO PRODUCTS	1.13	1.25	0.12	10.62	—	0.00	—	2.75	1.13
NYS	PIONEER ELECTRONICS	59.63	61.25	1.62	2.72	42	0.18	0.39	61.50	48.50
OTC	RADIATION SYSTEMS	11.00	10.63	-0.37	-3.36	15	0.16	0.94	11.00	7.50
ASE	RMS INTERNATIONAL(L)	1.00	0.88	-0.12	-12.00	22	0.00	—	2.50	0.88
NYS	SCIENTIFIC ATLANTA	19.75	20.25	0.50	2.53	14	0.12	0.59	20.50	12.63
OTC	WEGENER(H)	3.83	3.88	0.05	1.30	388	0.00	—	3.88	3.25
NYS	TEKTRONIX	21.25	19.50	-1.75	-8.24	103	0.80	3.08	24.25	20.25
NYS	VARIAN ASSOCIATES	27.38	25.13	-2.25	-8.22	11	0.38	1.03	30.63	24.38
OTC	WAVE-TEK	5.00	4.88	-0.12	-2.40	—	0.00	—	7.50	5.00

MARKET DIARY:

ADVANCES 16
DECLINES 32
UNCHANGED 10
NEW HIGHS 1
NEW LOWS 2

LARGEST DOLLAR GAINER...General Instrument +\$2.75
LARGEST DOLLAR LOSER...Turner Broadcasting -\$ 7.13
LARGEST PERCENTAGE GAINER...Pico Products +10.82%
LARGEST PERCENTAGE LOSER...August -31.48%
(H) = NEW HIGH IN PERIOD
(L) = NEW LOW IN PERIOD
(d) = DERIVATIVE
(s) = reflects stock split

ALL OTC QUOTES ARE REPRESENTED BY THE BID PRICE

Provided by David J. Siegel, Shearson Lehman Hutton, Inc. (212) 864-8851, (800)843-0211. The information contained in this report has been taken from trade and statistical services and other sources which we deem reliable. We do not represent that it is accurate or complete. The information is subject to change.

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Top 100 MSO's

Rank	Multiple system operator	Basic subs	(53)	54.		
1	Tele-Communications Inc. *	6,228,526	(6/89)	55.	Armstrong Utilities	153,337 (7/89)
2	American Television & Communications Corp.	4,100,000	(4/89)	56.	Northland Communications	137,148 (4/89)
3	UA Entertainment	2,642,729	(6/89)	57.	Summit Communications	136,600 (3/89)
4	Continental Cablevision	2,486,358	(7/89)	58.	Bresnan Communications	127,105 (8/89)
5	Warner Cable Communications	1,700,000	(9/89)	59.	Booth Communications	124,893 (9/89)
6	Storer Cable Communications	1,531,000	(8/89)	60.	Sonic Communications	117,551 (5/89)
7	Cox Cable Communications	1,515,876	(7/89)	61.	McDonald Group	115,200 (4/89)
8	Comcast	1,463,000	(5/89)	62.	Susquehanna Broadcasting	113,200 (2/89)
9	Cablevision Systems	1,379,699	(8/89)	63.	United Video Management	113,132 (8/89)
10	Jones Interchange/SpaceLink	1,199,552	(8/89)	64.	Pencor Services	100,400 (2/89)
11	Newhouse Broadcasting	1,147,000	(5/89)	65.	First Carolina Communications	99,500 (3/89)
12	Heritage Communications	1,100,000	(4/89)	66.	Midcontinent Cable Systems Co.	95,550 (8/89)
13	Times Mirror Cable TV	1,020,602	(7/89)	67.	WEHCO Video	93,900 (4/89)
14	Cablevision Industries	962,650	(8/89)	68.	Gilbert Media	85,000 (6/89)
15	Viacom Cable	955,000	(4/89)	69.	Coaxial Communications	80,000 (5/89)
16	Sammons Communications	853,900	(4/89)	(new)	Selkirk Communications	72,294 (8/89)
17	Century Communications	800,000	(4/89)	70.	Mission Cable	70,945 (8/89)
(19)	Adelphia Communications	751,700	(9/89)	(72)	Barden Cablevision	70,100 (8/89)
(18)	Cooke Cablevision	750,800	(5/89)	(71)	Douglas Communication	70,000 (4/89)
20	Paragon Communications	703,000	(1/89)	(70)	James Cable Partners	60,500 (6/89)
21	Falcon Cable TV	632,500	(3/89)	(73)	Cardinal Communications	60,410 (7/89)
(23)	Telecable	580,000	(5/89)	(74)	Prestige Cable TV Inc.	60,000 (8/89)
(24)	WestMac Communications	561,131	(8/89)	(75)	Omega Communications	59,000 (8/89)
(25)	KBL.COM	558,100	(4/89)	(76)	Helicon Corp.	58,600 (5/89)
(26)	Scripps-Howard	540,000	(8/89)	(77)	C-TEC Cable Systems	58,200 (5/89)
(28)	Multivision Cable TV	482,000	(4/89)	(78)	Hearst Communications Of California	58,000 (6/89)
27	Tele-Media*	475,163	(9/89)	(79)	Fanch Communications	57,235 (6/89)
(29)	Prime Cable**	458,000	(6/89)	(80)	Telesat Cablevision Inc.	54,700 (5/89)
(22)	Centel Cable**	430,000	(9/89)	(81)	State Cable TV	54,627 (8/89)
30	Post-Newsweek Cable	403,000	(4/89)	(82)	Galaxy Cablevision	53,000 (8/89)
31	Lenfest Group	365,915	(5/89)	83.	Leonard Communications	50,000 (8/89)
32	Maclean Hunter Cable TV	357,500	(5/89)	84.	Joseph Gans Cable TV	49,000 (4/89)
33	TCA Group	349,300	(4/89)	85.	New England Cablevision	48,000 (5/89)
(36)	Colony Communications	326,848	(8/89)	86.	Republic Communications Corp.	47,500 (3/89)
(34)	Rifkin & Associates	324,000	(4/89)	87.	Rock Associates	47,500 (3/89)
(35)	Multimedia Cablevision	321,300	(4/89)	88.	Dorsey Media Group	45,000 (5/89)
37	TKR Cable	278,482	(5/89)	89.	660 Corp.	43,120 (8/89)
38	Triax Communications	277,500	(6/89)	(93)	Masada Corp.	42,100 (2/89)
39	Western Communications	266,700	(4/89)	(91)	CableSouth Inc.	42,000 (8/89)
40	Cencom Cable	258,192	(7/89)	(94)	Star Cable Associates	41,820 (6/89)
41	Star Cablevision Group	254,000	(1/89)	(95)	Eastern Connecticut Cable TV	41,800 (3/89)
42	Hauser Communications	247,000	(7/89)	(96)	Cable Holdings Inc.	41,275 (7/89)
43	Simmons Communications	246,690	(1/89)	(97)	C4 Media	40,447 (8/89)
44	Service Electric Cable TV Inc.	211,500	(4/89)	(98)	Ravitas Co.	40,400 (3/89)
45	Greater Media	205,000	(9/89)	(99)	Acton Corp.	40,078 (8/89)
(54)	King Videocable	190,915	(8/89)	(new)	Schutz Communications	37,722 (8/89)
(48)	Sutton Capital	188,449	(7/89)	(new)	Benchmark Communications	
(46)	Harron Communications	185,000	(8/89)			
49	Columbia International	176,350	(8/89)			
(47)	Media General	176,068	(6/89)			
(52)	U.S. Cable Corp.	168,000	(9/89)			
(50)	Palmer Communications	160,551	(5/89)			
(51)	Insight Communications	157,700	(4/89)			

() Rank last listing

* Reflects system sales to Warner Cable

** Reflects system sales to ATC and Warner Cable

Subscriber counts are provided by MSOs and systems to Cable Vision. Figures will be updated quarterly unless information is provided by MSO or systems. Send updates to Cable Stats, 145 Park Avenue So., 9th Floor, New York, NY 10010

Top 100 Systems

Rank	Location	Operator	Basic subs	51.	Chicago Suburbs, IL	Centel	109,576 (5/89)
1	Long Island, NY	Cablevision Systems	474,888 (8/89)	52.	Raleigh/Durham, NC	ATC	109,000 (9/89)
2	San Diego, CA	Cox Cable	303,637 (6/89)	53.	Las Vegas, NV	Prime Cable	107,208 (5/89)
3	Orlando/Melbourne, FL	ATC	298,000 (2/89)	54.	Dallas, TX	Heritage	107,244 (6/89)
4	San Antonio, TX	KBL.COM	234,835 (6/89)	55.	Jefferson Parish/Kenner, LA	Cox Cable	106,332 (6/89)
5	Manhattan, NY	ATC	231,864 (6/89)	56.	San Juan, PR	Multivision Cable	104,000 (6/89)
6	Puget Sound, WA	ATC	225,800 (6/89)	57.	Indianapolis, IN	Comcast	102,130 (8/89)
7	Phoenix, AZ	Times Mirror	220,968 (5/89)	58.	Boston/Brookline, MA	Cablevision Systems	101,500 (6/89)
8	East Orange, NJ	Maclean Hunter	212,000 (6/89)	59.	Nashville, TN	Viacom	100,281 (2/89)
9	Houston, TX	Warner	207,000 (6/89)	60.	Hillborough/Lempa, FL	Paragon	98,952 (8/89)
10	Honolulu, HI	ATC	202,000 (1/89)	61.	Pittsburgh, PA	TCI	98,700 (5/89)
11	Chicago (suburbs), IL	Continental	181,537 (9/89)	62.	Chicago, IL	Group W	97,266 (7/89)
12	Rochester, NY	ATC	180,000 (9/89)	63.	Monmouth, NJ	Sutton Capital	97,000 (1/89)
13	Wayne, NJ	UA Entertainment	175,376 (7/89)	64.	Jackson, MS	ATC	95,412 (2/89)
14	Louisville/Jeff. Co., KY	Storer Communications	170,000 (8/89)	65.	St. Petersburg, FL	Paragon	95,200 (8/89)
15	Cherry Hill, NJ	Garden State Cable	168,000 (9/89)	66.	Greensboro, NC	Palmer	94,450 (6/89)
16	Cincinnati, OH	Warner	167,000 (6/89)	67.	Naples, FL	Greater Media	94,897 (9/89)
17	Atlanta, GA	Prime Cable	166,000 (9/89)	68.	Worcester Complex, MA	ATC	94,000 (1/89)
18	Cleveland, OH	Cablevision Systems	165,842 (3/89)	69.	Reading, PA	Warner	92,000 (6/89)
19	Hampton Roads, VA	Cox Cable	164,699 (6/89)	70.	Milwaukee, WI	KBL.COM	91,500 (8/89)
20	Fairfax, VA	Media General	164,519 (6/89)	71.	Portland, OR	ATC	91,000 (1/89)
21	Tulsa, OK	UA Entertainment	159,551 (7/89)	72.	Greensboro, NC	Storer	90,000 (8/89)
22	Connecticut Complex	Cablevision Systems	157,148 (8/89)	73.	Dade/Broward County, FL	Multimedia	88,732 (9/89)
23	Jacksonville, FL	Continental Cablevision	154,600 (5/89)	74.	Wichita, KS	Jones	86,976 (8/89)
24	Hartford/Plainville/Vernon, CT	UA Entertainment	152,683 (6/89)	75.	Independence, MO	Sammons	85,200 (8/89)
25	Chicago, IL	TCI	148,857 (6/89)	76.	Tucson, AZ	KBL.COM	85,000 (6/89)
26	Memphis/W. Memphis, TN	ATC	148,090 (1/89)	77.	Harrisburg, PA	Warner	84,976 (6/89)
27	Kansas City, MO	ATC	147,000 (2/89)	78.	Orange County, CA	UA Entertainment	84,640 (8/89)
28	San Jose/Campbell, CA	Heritage	145,000 (6/89)	79.	Columbus, OH	Sammons	84,217 (6/89)
29	Baltimore County, MD	Comcast	144,000 (6/89)	80.	Baton Rouge, LA	Warner	84,000 (6/89)
30	Manhattan, NY	Paragon	143,500 (6/89)	81.	Dover/Morristown, NJ	Continental	83,119 (5/89)
31	Buffalo, NY	Adelphia Comm.	139,515 (8/89)	82.	Fresno, CA	Hauser	83,000 (1/89)
32	Denver (suburbs), CO	UA Entertainment	139,303 (6/89)	83.	Akron, OH	Heritage	82,744 (6/89)
33	Charlotte, NC	ATC	139,000 (1/89)	84.	Montgomery County, MD	Prime Cable	82,000 (6/89)
34	Pompano, FL	Continental	138,465 (6/89)	85.	Albuquerque, NM	Warner	81,358 (7/89)
35	St. Louis, MO	Cencom	134,817 (7/89)	86.	Frederickville, NC	UA Entertainment	80,564 (8/89)
36	San Francisco, CA	Viacom	134,000 (6/89)	87.	South Bend, IN	ATC	80,000 (1/89)
37	Brooklyn/Queens, NY	Warner	132,500 (6/89)	88.	Houston Suburbs, TX	Cox Cable	79,104 (6/89)
38	San Diego, CA	ATC	132,000 (1/89)	89.	Medford Complex	Cox Cable	78,979 (6/89)
39	Martin/Stuart Co., FL	ATC	129,460 (3/89)	90.	Boston Suburbs, MA	Service Electric	78,000 (8/89)
40	Seattle, WA	TCI	124,613 (8/89)	91.	Buffalo, NY	Western	78,000 (8/89)
41	Austin, TX	ATC	120,000 (1/89)	92.	Oakland County, MI	Cox Cable	75,625 (6/89)
42	Warren, NJ	TKR	119,358 (7/89)	93.	Indianapolis, IN	Heritage	75,560 (6/89)
43	Richmond, VA	Continental	119,003 (1/89)	94.	Oklahoma City, OK	WestMac	74,805 (8/89)
44	Pinellas County, FL	Newhouse	114,000 (6/89)	95.	New Orleans, LA		
45	Wilmington, DE	Heritage	112,000 (6/89)	96.	Providence/Warwick, RI		
46	Tacoma, WA	Viacom	112,000 (6/89)	97.	Allentown, PA		
47	Grand Rapids, MI	UA Entertainment	111,198 (6/89)	98.	Thousand Oaks, CA		
48	San Diego County, CA	Times Mirror	111,029 (5/89)	99.	Omaha, NE		
49	Toledo, OH	Blade Communications	110,785 (5/89)	100.	South Texas, TX		
50	Southeast Michigan	Comcast	110,000 (6/89)		Pleasant Hill, CA		